



**Talk
Sustainable**

SUARA MUDA LESTARI 2026

Re-Imagining Plastic: Shifting Youth Paradigms
through Scientific Action, Creative Advocacy, and
a Unified Collaborative Pledge



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Message from the Director of AVIRAMA



The successful execution of Suara Muda Lestari 2026 “Re-Imagining Plastic” stands as a powerful testament that the younger generation is not merely a passive inheritor of ecological crises, but our most potent engine for systemic change. This initiative represents the tangible fruit of a full year of unwavering dedication by the Talk Sustainable Batch #4 volunteers. Through the Benih Aksi Lestari initiative in Kalibukbuk Village, these volunteers successfully brought source-based waste sorting literacy to over 500 elementary and middle school students.

This frontline momentum was further propelled by a targeted Community Development program in Sangsit Village, which mobilized residents, academic institutions, and local cohorts to remove over 1.15 tons of waste through coastal and river cleanups, while explicitly building the capacity of 70 grassroots citizens, the vast majority of whom are women through focused dialogues and comprehensive waste management training. The Green Lens webinar has been held online three times and has reached more than 250 audiences directly and hundreds indirectly through videos uploaded to YouTube.

This collaborative platform sends a resounding message from Buleleng to the entire nation, in the hands of an empowered generation, plastic waste is no longer viewed as a destructive dead-end, but rather as a catalyst for creative transformation. The progressive stride of the AVIRAMA Foundation could never have traveled this far without the profound trust of our strategic partners. Highest gratitude and respect are extended to the Buleleng Regency Environmental Agency (DLH), Rumah Plastik Mandiri, Wajah Plastik, Kopi Banyuatis, Devinsa Optik, and the extensive network of academics, entrepreneurs, and communities who have chosen to invest in the power of youth. Monumental change is never initiated by passive observation, it is born in collaborative spaces like this, fueled by the courage of young minds taking measurable action to preserve the Earth that sustains us.

Gede Herry Arum Wijaya
Director of AVIRAMA Foundation

Foreword from the Chair of the Committee



On behalf of the organizing committee from the Talk Sustainable community under the AVIRAMA Foundation, it is my utmost honor to present the official event report for Suara Muda Lestari 2026 "Plastic Re-Imagined". Born from the deep-seated conviction that our youth are not mere passive inheritors of ecological degradation but the ultimate catalysts for systemic change, this initiative serves as a milestone ecosystem where scientific field metrics, creative visual advocacy, and multi-sectoral commitments converge.

We extend our profound gratitude to our core collaborators, Rumah Plastik Mandiri and Wajah Plastik, as well as our trusted sponsors, Kopi Banyuatis and Devinsa Optik, whose shared belief in self-reliant, grassroots environmental literacy provided the vital foundation to bring this grand vision to life on May 23–24, 2026, in Buleleng, Bali.

This report encapsulates a transformative two-day journey designed to explicitly shift the public paradigm, moving from viewing low-value plastic waste as an inevitable dead-end to treating it as the raw genesis for socio-ecological innovation. From the rigorous data-driven audits of our Scientific Beach Clean-Up at Lovina and the profound creative insights of the Wajah Plastik and Narrative Photography competitions, to the historic ratification of the 5-Point Youth Commitment during our interactive dialogue, every segment has proven that a unified matrix of responsibility is achievable. While we recognize that this document marks only the beginning of an ongoing journey, we humbly offer it as an open educational framework and a call to action. It is our sincere hope that the collaborative sparks ignited here will guide the incoming volunteer cohorts and all regional stakeholders toward a measurable, long-term performance for a sustainable Bali.

Ketut Yuda Septyadi

Chair of the Committee - Suara Muda Lestari 2026

Talk Sustainable Batch #4

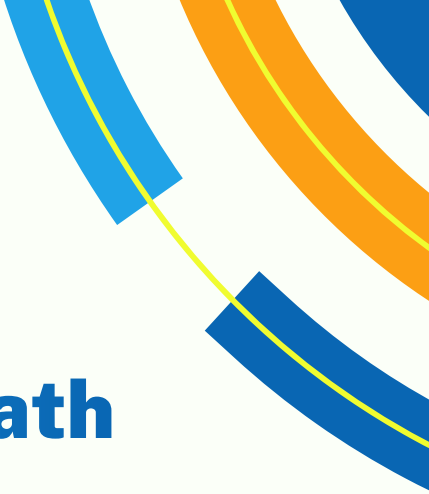
EXECUTIVE SUMMARY

The Suara Muda Lestari 2026 initiative, anchored by the theme "Re-Imagining Plastic", was successfully executed as a transformative ecosystem designed to bridge the gap between environmental data, creative youth advocacy, and cross-sectoral policy actions in the Buleleng Regency. Organized by the Talk Sustainable Batch #4 community under the AVIRAMA Foundation, this multi-day initiative successfully mobilized over 110 of youth organizations, students, and key environmental stakeholders. The program intentionally shifted the traditional paradigm of plastic waste management from an overwhelming environmental burden to a shared strategic challenge, demanding unified, localized accountability.

The initiative delivered measurable impacts across three distinct phases:

- **Scientific Fieldwork:** A data-driven Scientific Beach Clean-Up at Bali Bagus Beach (Lovina), in collaboration with Kopi Banyuatis and the Kalibukbuk Village Government, cleared a 200-meter coastal stretch and produced a rigorous waste audit revealing that single-use plastics dominate local marine debris at 75.0% by quantity and 55.4% by weight.
- **Creative Advocacy:** The "Wajah Plastik" Collage and Narrative Photography competitions at Rumah Plastik Mandiri Buleleng challenged students to translate this ecological reality into powerful, legally recognized artistic mediums and campaign narratives.
- **Multi-Sectoral Interactive Dialogue:** A high-level interactive panel united four critical sectors which are the Buleleng Environmental Agency (DLH), KMP TPS 3R Mesari, youth-led digital media (Bali Nggih), and corporate manufacturing (Coca-Cola Europacific Partners Indonesia), to map out upstream-to-downstream solutions.

The defining milestone of the entire initiative was the ratification of the **5-Point Youth Commitment**, a signed collective pledge binding all panelists and youth organizations to strict operational accountability, household-level source sorting, data-driven advocacy, and collaborative policy enforcement. This framework explicitly sets the strategic implementation roadmap for the incoming Talk Sustainable Volunteer Batch #5 to turn advocacy into measurable, long-term environmental performance.



The Paradox of Bali

An Ecological Crisis Beneath the Tourism Paradigm

Bali is globally celebrated for its breathtaking natural landscapes, rich cultural heritage, and vibrant local communities. However, beneath this pristine tourism image lies a critical and escalating ecological threat driven by a massive plastic waste crisis. The rapid acceleration of both domestic and international tourist arrivals, combined with everyday domestic activities, has heavily polluted river streams, coastal ecosystems, and vital public spaces. This presents a profound irony, as the island's primary economic driver is systematically degrading the very natural capital and environmental beauty that forms the foundation of its global appeal.

While the local government has established clear legal frameworks mandating source-based waste management and ecological sustainability in line with traditional philosophies like Tri Hita Karana, implementation on the ground faces severe challenges. Weak enforcement and a fragmented waste management system are further compounded by what the AVIRAMA Foundation identifies as a "Literacy Gap", a wide gap exists between existing environmental data and communities ability to translate it into concrete actions. This gap is exacerbated by rigid bureaucratic burdens, direct socio-economic pressures at the grassroots level, and overly technical scientific language that feels distant from people's daily lives.

Activating Youth Potential Through Suara Muda Lestari

In the midst of this crisis, the youth of Buleleng Regency possess immense potential, characterized by digital literacy, high visual creativity, and a strong sensitivity to environmental issues, and yet, they often lack the inclusive platforms needed to channel this energy into systemic action. While preliminary grassroots literacy initiatives have successfully built early awareness, a more strategic, large-scale ecosystem is required to connect the younger generation directly with policymakers and industry leaders. Driven by this urgency, Suara Muda Lestari 2026: Re-Imagining Plastic was established not merely as a ceremonial event, but as a transformative space where scientific field action, creative arts competitions, multi-sectoral dialogues, and a unified organizational pledge converge to drive collaborative environmental action.

The objectives of this initiative are

1.

To empower the younger generation across Bali to use creative, narrative, and visual mediums as powerful tools for raising public awareness and shifting community perspectives on plastic pollution.

2.

To bridge the gap between youth voices, environmental communities, government bodies, academics, and private businesses, ensuring that diverse perspectives are integrated into actionable waste management strategies.

3.

To establish a unified collaborative ecosystem by formalizing joint commitments and policy recommendations among key stakeholders, ensuring shared responsibility and long-term action for regional sustainability.

Pre-Event

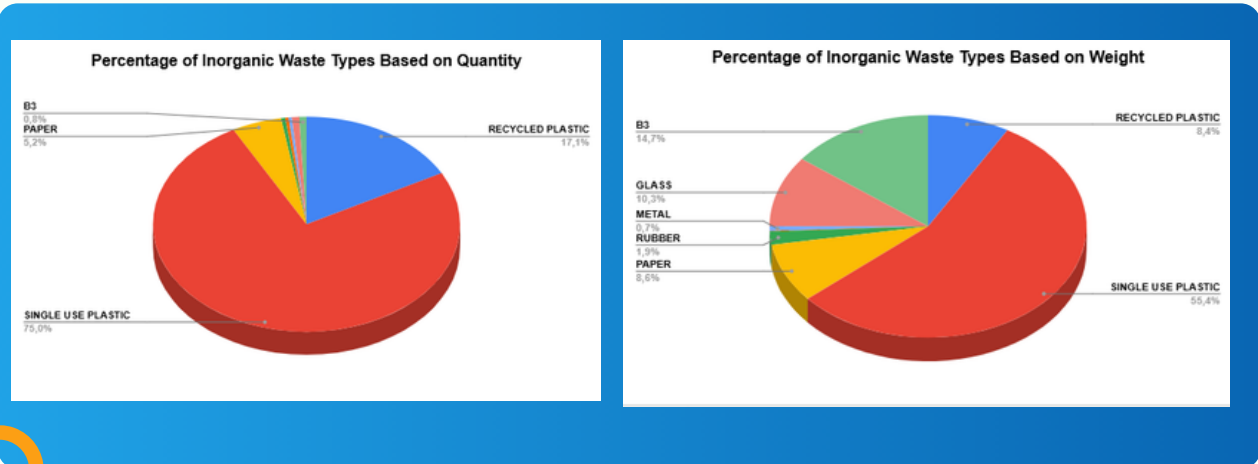
Scientific Beach Clean-Up

The Scientific Beach Clean-Up at Bali Bagus Beach served as a powerful testament to the impact of multi-stakeholder engagement, activating a robust Quadruple Helix collaboration within the Lovina coastal ecosystem. Driven by a shared commitment to sustainable coastal protection, the initiative brought together over **110 participants** who cleared and **audited a 200-meter stretch of the beach**. This milestone pre-event was successfully organized by the Talk Sustainable Batch #4 community under the AVIRAMA Foundation, in strategic partnership with Kopi Banyuatis and the Kalibukbuk Village Government. The effort was further amplified by the active participation of local residents, the Buleleng Regency Regional Disaster Management Agency (BPBD), Hotel Aneka Lovina, and academic cohorts comprising students and lecturers from STIE Satya Dharma and the Science Education Undergraduate Program at UNDIKSHA.



Moving far beyond a conventional, superficial beach cleanup, this operation was deliberately structured as a scientific and data-driven field exercise. As participants mobilized across the shore, they immediately separated organic and inorganic waste at the source. The collected materials were then transported to TPS 3R Mesari for rigorous, methodical sorting and precise weighing. Collaborating directly with UNDIKSHA science education students, the team meticulously recorded and cross-referenced the waste to build a reliable local database. While organic waste was successfully channeled for composting at TPS 3R Mesari and high-value recyclables were set aside for the circular economy, this scientific processing allowed the foundation to establish a baseline of evidence for future environmental policy recommendations.

Pre-Event Scientific Beach Clean-Up



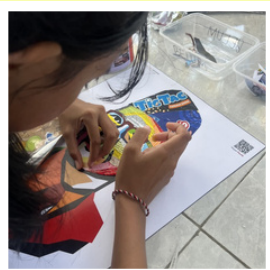
The empirical data yielded from this audit revealed a sobering reality regarding the distribution of pollution types along Lovina's coastline. **Single-use plastics heavily dominated the ecosystem**, accounting for a staggering **75.0% of the total waste by quantity and 55.4% by weight**, consisting primarily of plastic packaging (sachets), straws, bags, mica, styrofoam, and abandoned fishing lines. Equally alarming was the significant presence of **Hazardous and Toxic (B3) waste**, such as discarded diapers, sanitary napkins, and lighters, which emerged as the second-largest pollutant by mass at **14.7% of the total weight** (despite making up just 0.8% of the item count due to their high density). By exposing this massive disparity between lightweight, high-volume plastic litter and dense, hazardous waste, these findings set a critical, data-backed foundation for the subsequent Suara Muda Lestari dialogues—directly challenging youth and decision-makers to co-create strategic, long-term solutions for low-value plastic waste management.

The Competitions

Sparking Creative Advocacy

The **"Wajah Plastik" Collage Competition** served as a profound invitation for young people to fundamentally change societal perceptions regarding low-value, single-use plastic waste, specifically multi-layer plastic packaging and sachets. Organized on May 23, 2026, at the Rumah Plastik Mandiri Buleleng, this component of the main event adopted the official "Wajah Plastik" art method, a unique artistic approach that holds recognized intellectual property rights in Buleleng. The competition kicked off on the second floor of the venue with an exclusive mini-workshop led by Made Agus Janardana, the copyright owner of this distinctive art form. This masterclass provided the youth with a deep understanding of how to manipulate rigid, non-recyclable materials before they transitioned into a rigorous, two-session on-the-spot creative challenge.

Transforming Waste into Masterpieces



Rather than simply arranging debris, competing student groups were challenged to masterfully utilize the diverse colors, reflective layers, and complex textures of household sachet waste, materials that are typically the most technically difficult to recycle and most prevalent in local ecosystems. Participants meticulously assembled these fragments to construct detailed facial anatomies that possessed genuine emotional depth and soul. Each completed portrait functioned simultaneously as an aesthetic masterpiece and a powerful visual campaign, utilizing the human face as a canvas to convey deep environmental concerns. Through this measurable and recognized artistic medium, every precise stroke of plastic became a deliberate symbol of resistance against the modern culture of single-use consumption.

The Competitions

Sparkling Creative Advocacy

Simultaneously, the **Narrative Photography Competition** unfolded on the first floor of the venue, driving a youth-led movement in Buleleng to look far beyond the mechanical act of pressing a camera shutter. Grounded in the belief that every corner of the Buleleng Regency, from its bustling traditional markets and serene villages to its vulnerable coastlines, tells a complex story of how plastic coexists with human life, this competition challenged individual participants to capture that exact friction. Photographers were tasked with documenting the stark visual contrast between the benefits of wise, community-based waste management and the devastating realities of unmanaged plastic pollution. The core strength of this competition lay heavily in the practice of "Visual Storytelling," forcing participants to treat their camera lenses as tools for deep socio-ecological investigation.

Visual Storytelling Behind the Lens



To defend their work, each participant presented their best single photograph taken within Buleleng directly in front of a panel of judges, articulately defending their technical choices, visual composition, and underlying environmental messages. The photographs were not meant to stand alone; each submission was accompanied by a concise, evocative narrative of three to five sentences that detailed the exact moment captured, the intended philosophical message, and a direct public call to action for wiser plastic consumption. Through this intense defense session, the young photographers successfully transformed raw environmental data and visual imagery into compelling campaign messages designed to spark public accountability.

Interactive Dialogue

1 Room, 4 Perspectives, 1 Mission



Policy Frameworks and Behavioral Obstacles

The dialogue opened with a critical examination of institutional frameworks and regional policy execution. Representing the **Buleleng Regency Environmental Agency (DLH)**, Ketut Witama outlined the government's structural instruments designed to curb plastic pollution, highlighting widespread public socialization, educational campaigns, and targeted regional initiatives such as *Bulkasih (Buleleng Kali Bersih)*, *Be-Pasih (Buleleng Pantai Bersih)*.

He emphasized that current enforcement strategies strictly align with Bali's provincial mandate for source-based waste separation and the overarching *Bali Bebas Sampah* (Trash-Free Bali) framework. However, the state's regulatory efforts continue to clash with systemic behavioral bottlenecks. Witama explicitly stated that the single greatest challenge currently faced by the municipality is the persistently low level of public awareness regarding independent waste sorting and autonomous management. He concluded that solving the plastic crisis demands a collective, consistent public commitment, reinforcing that environmental preservation cannot remain the exclusive burden of government agencies.



Interactive Dialogue

1 Room, 4 Perspectives, 1 Mission



Decentralized Sorting and Operational Realities

Shifting from regulatory theory to operational reality at the grassroots level, Putu Bayu Krisnawan Okantara, Chairman of **KMP TPS 3R Mesari**, detailed the vital function of community-scale material recovery facilities. He explained that these community-driven centers act as a crucial infrastructure buffer, designed to process waste close to its source and drastically minimize the aggregate volume of refuse bound for the regency's overloaded landfills

TPS 3R Mesari remains highly active in the field, consistently educating local residents on how to partition waste into three distinct streams, organic, inorganic, and residual matter, right from their households. Despite these intensive outreach efforts, the facility faces major operational hurdles because a large portion of the public still cannot accurately differentiate between various waste typologies or apply correct sorting practices. As a practical and immediate remedy, Bayu urged all attending youth and community members to implement a basic, foundational system of three separate waste bins at home to streamline decentralized waste management.



Interactive Dialogue

1 Room, 4 Perspectives, 1 Mission



Digital Advocacy and Rebuilding Trust

Representing the youth demographic and contemporary digital media networks, Gede Adrian Maha Putra from **Bali Nggih** shifted the conversation toward behavioral sociology and peer-to-peer mobilization. From the youth perspective, the persistent plastic crisis is not merely an infrastructural failure, but a symptom of a deeper cultural deficit, exacerbated by a public crisis of trust toward institutional oversight and a generally low environmental consciousness.

He argued that the younger generation holds a unique, unprecedented position to disrupt this cycle by leveraging social media platforms to deliver positive, evidence-based, and educational environmental narratives. Rather than relying on top-down mandates, the youth panel pushed for a decentralized, highly collaborative approach that locks together the government, civil society, grassroots communities, and digital media. The overarching call to action for the young attendees was to overcome systemic cynicism by initiating immediate, measurable personal accountability beginning with autonomous waste sorting at home and active integration into local environmental organizations.



Interactive Dialogue

1 Room, 4 Perspectives, 1 Mission



Industrial Accountability and the Circular Economy

Addressing the critical supply-chain and industrial side of the plastic lifecycle, Armytanti Hanum Kasmito represented the manufacturing sector via **Coca-Cola Europacific Partners Indonesia**. She directly challenged the traditional narrative by stating that waste management cannot be viewed as the exclusive burden of industry, nor can it be detached from the consumerist behaviors of modern society.

She affirmed that the enterprise actively supports regional reduction regulations by embedding its operations within community networks, partnering with localized facilities like TPS 3R, and sponsoring dedicated packaging recovery programs. The core operational philosophy presented by the private sector focused heavily on the concept of Refuse, advocating for a reduction in the consumption of non-essential goods as the most effective upstream mechanism to suppress aggregate waste production. Furthermore, the discussion highlighted the transition toward a Circular Economy and closed-loop systems, wherein post-consumer packaging materials are systematically collected, treated, and re-engineered back into the production cycle to achieve a zero-waste manufacturing loop.



The Dialogue Synthesis

Shifting Paradigms

Ultimately, the interactive dialogue successfully accomplished its core thematic objective of "Plastic Re-Imagined" by breaking down historical sector silos and establishing a multi-dimensional understanding of waste. The intersection of these four distinct panelists, spanning state regulation, grassroots waste processing, youth-led media advocacy, and corporate manufacturing, proved that solving the plastic crisis requires a unified matrix of responsibility rather than isolated sector actions. The exchange effectively re-framed plastic waste in the minds of the young participants, moving them away from viewing it as an inevitable, overwhelming environmental burden and toward seeing it as a manageable resource that demands cross-sector accountability. By explicitly connecting upstream production principles like the circular economy with downstream municipal sorting data, the dialogue provided the exact intellectual ammunition and collaborative framework needed to transition the youth from passive observers into unified actors, setting the perfect stage for the formulation of the collective organizational pledge.



"True sustainability is born when we dismantle sector silos, transforming plastic from an overwhelming environmental burden into a shared catalyst for multi-sectoral youth action and systemic accountability."

The 5-Point Youth & Stakeholder Pledge

On Sunday, May 24, 2026, an interactive dialogue was held as part of the Suara Muda Lestari activities series. We, the youth representative undersigned, declare our shared commitment to the dialogue's outcome. The theme, "Re-Imagining Plastic", discusses the new value of plastic, not its role as an adversary to environmental sustainability.

The joint commitment statement that was signed is a form of responsibility of young people which includes:

1. Commit to taking full responsibility for the waste generated by consistently sorting waste directly at the source at home.
2. Committed to learning about public policies and analyzing real data in the field in depth before voicing aspirations or providing constructive criticism.
3. Committed to shifting the paradigm from "finding who is at fault" to "analyzing what is wrong", in order to formulate joint solutions that are inclusive for all stakeholders.
4. Committed to actively overseeing the implementation of government environmental policies, while also being at the forefront of educating and socializing these regulations to the wider community.
5. Committed to understanding the 9R concept as a whole by prioritizing refuse actions and controlling consumer behavior to reduce waste production from upstream.

Celebrating Excellence

Awarding Ceremony

To celebrate the fusion of rigorous environmental advocacy and exceptional artistic expression, the Awarding Ceremony honored the outstanding young changemakers whose work brought the spirit of Plastic Re-Imagined to life.

"Wajah Plastik" Collage Competition



1st Place

SMAN 1 Kubutambahan



2nd Place

SMPN 1 Singaraja



3rd Place

SMPN 4 Tejakula

Narrative Photography Competition



1st Place

Gusti Aditya Divayana



2nd Place

Made Sudirga Budi Yasa



3rd Place

Luh Putu Kanya Gitanjani

As these accolades were distributed, the ceremony concluded with a powerful reminder that these awards do not mark the end of a competition, but rather the ignition of a long-term youth movement dedicated to safeguarding Bali's ecosystems.

Conclusion & Next Steps

The Suara Muda Lestari 2026 initiative successfully established a transformative ecosystem for regional sustainability, seamlessly integrating empirical fieldwork, creative advocacy, and high-level stakeholder discourse. The journey began with the data-driven **Scientific Beach Clean-Up at Bali Bagus Beach**, which yielded critical baseline facts on local marine debris, followed by the **"Wajah Plastik" and Narrative Photography competitions** that empowered youth to convert raw environmental data into powerful visual campaigns. This groundwork directly informed the core interactive dialogue, breaking down sector silos by uniting state regulation, grassroots waste processing, digital media, and industrial accountability. The crowning achievement of this collective momentum was the formalization of the **5-Point Youth Commitment**, a signed pledge that effectively shifts the youth paradigm from fragmented complaints to a structured matrix of shared, actionable responsibility.

Moving forward, the incoming **Talk Sustainable Volunteer Batch #5** is explicitly tasked with converting these 5 signed commitments into measurable, community-level operations. This next cohort will spearhead decentralized source-based sorting initiatives within their own households and establish localized public socialization campaigns to bridge the regulatory gap. Ultimately, Batch #5 will focus on transforming the raw data from our previous clean-up and audits into collective action and cooperative grassroots networks alongside targeted community to systematically target low-value waste.

Thank You for All Partners

Collaborator



Support



Sponsor



Appendix 1

Signature of Commitment from Organization Representative



Yang bertanda tangan dibawah ini telah berkomitmen sesuai dengan pernyataan diatas.

Singaraja, 24 Mei 2026

Hormat kami pembuat komitmen bersama :

No	Nama	Instansi	TDD
1	I Ketut Widama, S.Pd	DLH Buleleng	[Signature]
2	Putu Bayu Krisnawan	TPSR Mesari	[Signature]
3	Oede Adhian Maha Putra	Balindorih	[Signature]
4	Arnythi Kurni	CC EP Kandangan	[Signature]
5	I Dewa Ayu Bontang Pradnyani	Duta GenRe Buleleng	[Signature]
6	Putu Melka Marfella	KOLABERAKSI	[Signature]
7	I Putu Sri Sita Wijaya	BEM STIE SATADHARMA	[Signature]
8	Putu Gema Bayu W.	SMA 1 Singaraja	[Signature]
9	Ni Kadek Ayu Tirtayanti	SMA Bali Mandara	[Signature]
10	Komang Sulartiasa	SMA Bali Mandara	[Signature]
11	I Putu Oka Suyasa	Green Studi Adventure	[Signature]
12	Cede Januarta Atri Suputra	BEM FE Undiksha	[Signature]
13	Kadek Ayu Irfanti	Duta GenRe Undiksha	[Signature]
14	Ketur Adnyana	Hima PBK, MPU Kuran	[Signature]
15	Nyoman Siva Paramarthita Raja	Raja Bali Akademik	[Signature]
16	Ngurah Agung Yodya Gautama	FAD Buleleng	[Signature]
17	NI Kadek Wahyu Lestari S.	TBM - IPS FK Undiksha	[Signature]

Appendix 2

List of Participating Organizations

Dinas Lingkungan Hidup Kabupaten Buleleng	KMP TPS 3R Mesari
Coca-Cola Europacific Partners Indonesia	Balinggih
Duta GenRe Kabupaten Buleleng	SMAN 1 Singaraja
Komunitas Kolaborasi	SMAN Bali Mandara
BEM STIE Satya Dharma	Duta Adiwiyata SMAN Bali Mandara
Green Studi Adventure	Duta GenRe Undiksha
BEM FE Undiksha	HIMA PKB Institut Mpu Kuturan
Rasa Bali Akademi	FAD Kabupaten Buleleng
TBM Abhinaya Sagraha FK Undiksha	

Appendix 3

Photo Gallery



Appendix 3

Photo Gallery



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Photo Gallery



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Photo Gallery



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