

Annual Impact *Report*

2025

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Message from **Director**

Dear Sustainers,

We no longer talk about climate change in the future tense. We feel it in the shifting winds of our islands, in the heat of our streets, and in the quiet anxieties of our families. But at AVIRAMA, we refuse to let that anxiety turn into silence.

For too long, there has been a painful gap between the cold data of science and the warm reality of our daily lives. This "Data-to-Action Disconnect" exists in the shadow of bureaucracy and the urgency of survival. Our mission is to be the bridge. Through literacy, we translate complex truths into a shared language of hope and tangible change.

2025 marks a sacred milestone for us. It is the year AVIRAMA evolved from a digital gathering of readers and writers into a living, breathing legal foundation led by the fire of youth. We began with a simple love for stories and scientific articles. Today, we are writing a new chapter for our planet.

As we look back, we realize that the past is not just history—it is the soil in which today's gratitude grows. To our team, our donors, and every stakeholder who believed in a group of young people with a vision, thank you. You didn't just fund a foundation, you fueled a movement.

The journey to make sustainability a reality for everyone has only just begun.

With gratitude and purpose,

Gede Herry Arum Wijaya

Vision

Our organization vision is to intensify **sustainable living literacy** to realize a sustainable future for all

Mision

Our mission is to **accelerate climate solutions** by **fostering lifelong learning** and **driving tangible action** across 4 key areas:

Energy
Empower Indonesian youth leadership to champion and accelerate a just energy transition

Environment
Safeguard and advance the conservation of both terrestrial and marine biodiversity

Waste & Pollution
Pioneer innovative, holistic solutions for organic and inorganic waste, driving a circular economy

Lifestyle
Inspire widespread public behavioral change towards deeply sustainable practices



The Literacy Gap

The Paradox of Information
We live in an era where we are drowning in data but starving for wisdom. We see the headlines: rising sea levels, overflowing landfills, and record-breaking temperatures. The "Data" is everywhere, yet our collective "Action" remains slow.

At AVIRAMA, we realized that the problem isn't a lack of information—it's a Literacy Gap.

The Disconnect
Between a scientific report on climate change and a household in Bali choosing how to manage its waste, there lies a vast, empty space. This space is filled with:

- The Weight of Bureaucracy: Systems that make it difficult for individuals to act.
- The Pressure of the Immediate: When families are focused on daily survival, long-term sustainability feels like a luxury they cannot afford.
- The Language Barrier: Scientific jargon often feels cold and distant, making people feel that "environmentalist" is a title for someone else, not for them.





Bridging the Great Disconnect

Literacy as the Bridge
Sustainable Living Literacy is more than just reading and writing, it is the ability to decode the world and find your place in it.

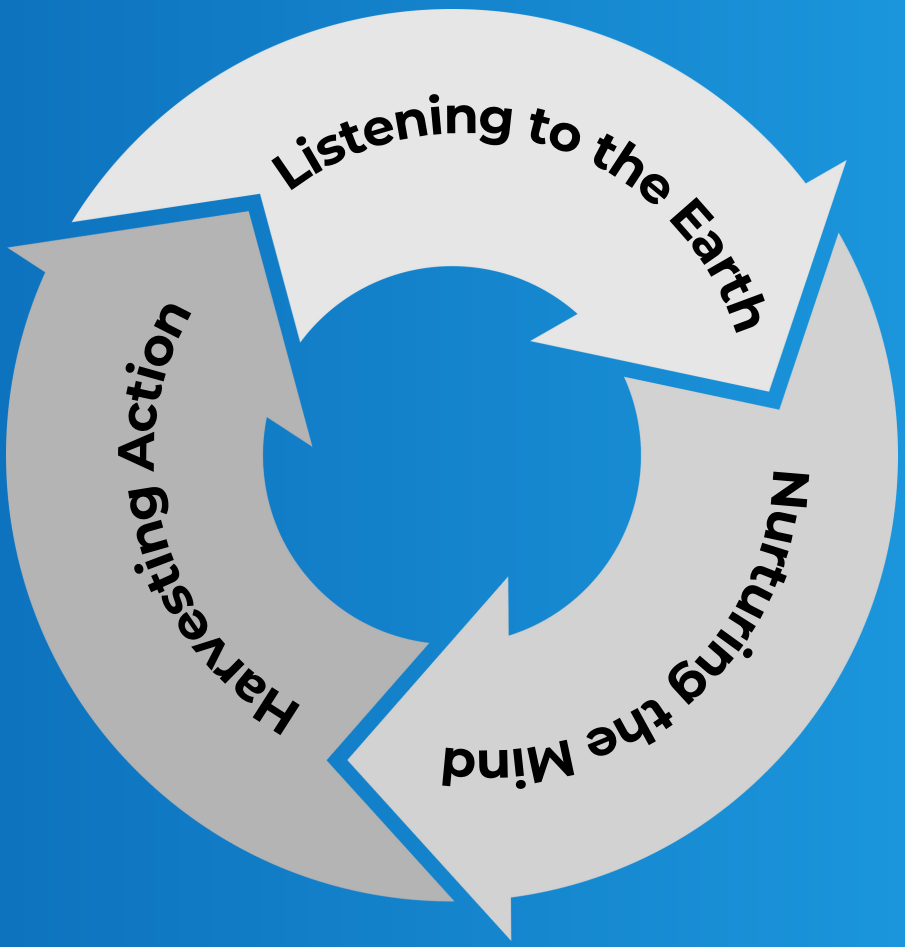
AVIRAMA acts as the bridge. We take the "Data" (the What) and translate it into "Literacy" (the How and the Why). By doing so, we turn passive awareness into active habit. We don't just tell people the planet is warming; we provide the tools to navigate a warming world with resilience and dignity.

"Literacy is the difference between knowing a storm is coming and knowing how to build a shelter that keeps everyone dry."

At AVIRAMA, change isn't accidental, it is cultivated. Our approach begins by **Listening to the Earth**, using data to uncover the hidden potential within our communities. We then **Nurture the Mind**, turning that information into deep, life-changing literacy that empowers every individual. Finally, we **Harvest Action**, where knowledge takes root as tangible, measurable change. We don't just teach sustainability, we give people the tools to grow it themselves.

What We Do

Our approach to the climate crisis is rooted in an iterative cycle of deep understanding, informed education, and strategic action. We bridge the gap between complex environmental data and tangible community leadership to realize a sustainable future for all.





Listening to the Earth (Rigorous Data Collection)
We begin by meticulously delving into the heart of environmental challenges. By using data to identify specific problems and underlying issues, we uncover the hidden, untapped potential within our communities and ecosystems. This foundational stage allows us to move beyond assumptions, ensuring our efforts are targeted where they can yield the greatest benefit.



Nurturing the Mind (Literacy Initiatives)
Data alone does not create change, understanding does. We transform complex scientific data into accessible, engaging, and life-changing literacy. By fostering lifelong learning, we empower stakeholders—from local youth to policymakers—with a shared understanding of sustainability. We don't just teach sustainability, we give people the tools to grow it themselves.



Harvesting Action (Data-Driven Action)
The culmination of our strategy is tangible, measurable change. The insights gleaned from our research directly shape our programs in four key pillars: Energy, Environment, Waste & Pollution, and Lifestyle. This is where knowledge takes root as tangible action, driving a circular economy and systemic impact for a thriving planet.

Programs and Impact



Podcast: Talking with Sustainers

The Gateway to Literacy

Talking with Sustainers is AVIRAMA Foundation's flagship digital platform designed to democratize sustainable living knowledge. By hosting insightful conversations with changemakers and innovators, the program translates complex environmental issues into practical, everyday wisdom. Its primary objective is to build a vibrant community of "Sustainers" who are equipped with the information needed to make informed choices across energy, environment, waste, and lifestyle sectors.

Digital Action for a Green Indonesia

Indonesia is the world's second-largest podcast-listening nation, with a digital landscape dominated by Gen Z and Millennials (65% of internet users). However, a significant gap remains between high digital engagement and actual climate literacy. We leverage this unique opportunity to reach millions who are hungry for change but lack a clear starting point. By delivering accessible content, we address the urgent need for a platform that moves beyond scientific jargon and into the hearts and homes of the Indonesian public.

Empowering through Relatability

Our methodology centers on Access, Clarity, and Representation. We distribute content across major platforms like Spotify and Noice to ensure sustainability wisdom is available anytime, anywhere. We simplify technical environmental data into relatable narratives, ensuring it resonates with a broad audience. By featuring diverse "Sustainers"—from grassroots heroes to industry experts—we provide real-world blueprints for action, proving that a sustainable lifestyle is achievable for everyone.



Converting Listeners to Sustainers

432
Total streamers from both platforms, Spotify and Noice

2
New episode in collaboration with Delterra and Saraswati Global

102
Listeners have played the full 18 existing Episodes

1 : 116

The SROI of Digital Literacy

For every 1 USD invested in the production of Talking with Sustainers, we generated 116 USD in social value. This high ratio is a testament to our "Digital Action" strategy. By leveraging low-cost digital platforms to reach Indonesia's vast podcast-listening audience, we have successfully democratized sustainability knowledge, transforming minimal financial inputs into significant community educational gains

PowerSave Project

Developing Energy-Conscious Leaders

The PowerSave Project is a groundbreaking initiative by the AVIRAMA Foundation dedicated to fostering a new generation of energy-conscious leaders in Indonesia. The program provides students with "additional knowledge" and vital soft skills necessary to navigate the complexities of a rapidly expanding energy sector. By integrating an interactive and experimentally driven educational module into high school curricula, our primary objective is to empower young minds to actively participate in Indonesia's just energy transition and drive a cleaner, more sustainable future.

from Awareness to Climate Action

Indonesia faces an increasing energy demand, making energy efficiency and conservation a cornerstone of its climate targets and sustainable development goals. Currently, we are witnessing a critical "Data to Action Disconnect" where high awareness of climate change does not always translate into tangible lifestyle changes. The PowerSave Project addresses this urgency by moving beyond theoretical concepts and focusing on real-world applications. By providing students with practical energy management skills, we ensure that the next generation is equipped to make informed decisions that impact their homes, schools, and the nation's energy landscape.

fun, Project-Based Empowerment

Our stronger approach lies in specialized educational modules designed to be easy and fun to understand, stripping away complex jargon to make energy literacy accessible. We utilize a Project-Based Learning (PBL) methodology delivered through three core components: interactive sessions, hands-on learning with monitoring devices like Power Meters, and collaborative group projects. This "learning-by-doing" approach empowers students to solve real-world energy waste problems, ensuring that sustainable habits are deeply ingrained and implemented sustainably to create ripple effects throughout the community.

Creating Energy Conscious Leaders

21.8
Scores increased from pre-test to post-test results in testing student understanding.

20
Students have received project-based learning module training.

1
School has become a pilot project and entered into a Partnership Agreement to implement the module into the school curriculum.

1 : 3.3 The SROI of Human Capital

For every 1 USD invested in the PowerSave Project pilot, we generated 3.30 USD in social value. This return is driven by our commitment to building Human Capital. By focusing on intensive project-based learning for 20 students and formalizing our first institutional partnership, we have successfully moved beyond awareness into a structured system of leadership. Our investment has created a verified educational module and a group of "Energy-Conscious Leaders" ready to drive energy transition.



Segara Lestari Lovina

Preserving Our Blue Biodiversity

Segara Lestari Lovina is a community-driven movement by the AVIRAMA Foundation dedicated to safeguarding the rich marine biodiversity of Lovina Beach. As a vital habitat for endangered dolphins and fragile coral reefs, Lovina is the heart of North Bali's natural heritage. The primary objective of this program is to combat plastic pollution through a unified strategy that empowers local communities. By combining scientific data collection with local empowerment, we aim to ensure the long-term viability of green tourism and support a sustainable economy for the people of Buleleng.

A Marine Heritage Under Threat

Despite its status as a premier tourism destination, Lovina faces an escalating crisis of plastic pollution originating from land-based waste, transboundary waste flows, and downstream river flows. This unchecked pollution poses a direct threat to the iconic dolphin population and the diverse fish species that depend on healthy coral ecosystems. The degradation of this natural beauty is not only an ecological disaster but an economic one, as it deters sustainable tourism and impacts local livelihoods. There is an urgent need for a coordinated response that moves beyond temporary fixes to implement a permanent, community-led framework for coastal protection.

from Data to Collective Empowerment

Our approach is rooted in adaptive management and stakeholder synergy, blending scientific research with local policy by facilitating Collaborative Stakeholder Forums that unite government, business, and community leaders to ensure our initiatives are backed by village customary law. We utilize a "mobile outreach" model to deliver capacity-building sessions at active community hubs like Integrated Health Posts (Posyandu), effectively reaching primary household waste managers without disrupting their daily routines. This is supported by multi-taxa scientific monitoring—including microplastic assessments and Underwater Photo Transects (UPT)—which are translated into an accessible Digital Environmental Guide for tourists and locals. Finally, we establish a "sorting-at-source" pipeline for students through the Benih Aksi Lestari initiative, which is formally linked to the TPS3R Mesari waste management center to ensure that all collected waste is professionally processed rather than discarded.



From Coastal Research to Community Action

1068

People are engaged with a strong focus on women and youth.

245.51Kg

Waste from Lovina Beach successfully diverted through community-led action.

Scientific Baseline

Documented a 62.18% average seagrass cover and a 52.2% average live coral cover, identifying critical areas for future conservation.

Institutional Change

Successfully integrated village waste management regulations into educational materials and digital environmental guide to ensure long-term behavioral change.

1 : 1.4 The SROI of Marine Conservation

For every 1 USD invested in the Segara Lestari Lovina program, we generated 1.40 USD in social and environmental value. This return is built on a foundation of deep community empowerment, where 673 individuals were educated and 295 participated in community clean-up action. By investing 30% of our resources into scientific monitoring and another 30% into direct waste action, we have successfully bridged the gap between research and reality, creating a verified waste-to-processing pipeline that protects Lovina's biodiversity.

Our Flagship Youth Community



Talk Sustainable

Talk Sustainable is where our story began. What started as a passionate gathering of young environmentalists has now evolved into the beating heart of the AVIRAMA Foundation. This year marks a pivotal milestone: our official transformation from a grassroots community into a formal foundation—a testament to the power of youth-led climate action in Bali.

Based in the vibrant landscapes of Bali, our community is currently comprised of 22 dedicated members, aged 18 to 25. We are a generation that refuses to wait for change, we are creating it. By transitioning into a formal organization, we are scaling our mission to champion a just energy transition and prove that local youth leadership is the key to a resilient future.

This year is Batch #4, our community is mobilized under a clear and urgent mandate for our fourth cohort:

"Plastic-Free Literacy into Action"

This theme is the living embodiment of the AVIRAMA methodology. Our 22 members are not just studying the problem, they are actively bridging the gap. Through Batch #4, we are turning environmental literacy into measurable results, ensuring that every workshop, article, and community program translates into a tangible reduction of plastic waste in our oceans and villages.

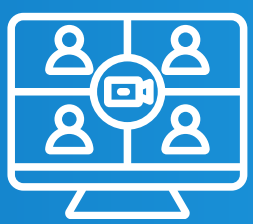
Programs



Benih Aksi Lestari



Community Development



Green Lens



Suara Muda Lestari



The Result of Youth-Led Programs

Benih Aksi Lestari

472
Elementary school students have been trained to practice waste sorting.

3
Elementary schools in Kalibukbuk Village have partnered with the TPS3R to manage sorted waste.

Community Development

1.15
Tons of waste have been collected and processed during river and beach clean-ups.

294
People from Sangsit Village and the community took action to protect the environment.

70
Sangsit Village residents and stakeholders were engaged and educated through FGD and capacity building.

Green Lens

177
People educated through two series of webinars on plastic pollution in Bali.

87.57%
Participants' satisfaction scores with the webinar were assessed based on the technical aspects, material, and speakers.



Converting Community Action into Social Value

1 : 16.1 The SROI of Benih Aksi Lestari

1 : 4.9 The SROI of Community Development

1 : 12.8 The SROI of Green Lens

1 : 7.7

Average SROI Ratio

The Talk Sustainable Community serves as a high-impact model for grassroots mobilization. This impressive return means that for every 1 USD invested across the diverse activities—ranging from school-based waste sorting and village-level stakeholder engagement to large-scale digital webinars—the AVIRAMA Foundation generated an average of 7.70 USD in social and environmental value. This average reflects a strategic balance between high-efficiency youth programs like Benih Aksi Lestari and the deep, resource-intensive institutional work of Community Development, proving that AVIRAMA's integrated approach effectively scales local action into significant measurable value for the community.

Sustainers Voice



What they said about AVIRAMA



Ni Nyoman Widiartami
Head Pollution Control and Environmental Damage of Buleleng Regency, Environmental Office

"We at the Buleleng Regency, Environmental Office (DLH) deeply appreciate the AVIRAMA Foundation for bringing together a diverse group of communities and stakeholders to address plastic waste management. This synergy between the government and local organizations is the key to preserving the sustainability and beauty of our iconic coastlines like Lovina Beach, and beyond."



Putu Arya Suyasa
Head of Sangsit Village

"We are deeply grateful to the AVIRAMA Foundation for inspiring our village leadership and starting a new era of environmental action. Their presence has been the catalyst we needed to confront our waste challenges head-on. We look forward to strengthening this vital partnership next year as we continue to build a cleaner, more sustainable future for our beloved village."



Putu Bayu Krisnawan Okantara
Head of KMP TPS3R Mesari

"AVIRAMA Foundation is powered by passionate, creative, and inspiring young leaders. They have shown remarkable resilience in executing sustainable environmental programs. We wish AVIRAMA continued success in all their future endeavors."



Ni Made Sri Narawati
Head of SMAN Bali Mandara

"I am very grateful to the AVIRAMA Foundation for bringing so much value to our school. The knowledge they shared with the students of SMAN Bali Mandara is vital for their future soft skills development. This initiative has laid a strong foundation that can certainly be carried forward sustainably in the years to come."

What they said about AVIRAMA



Shermaine Siow
Environmental Education Intern

"In a time of global climate anxiety, AVIRAMA gave me the opportunity to turn concern into purposeful action. My experience was a powerful reminder that change begins when one person chooses to care and builds a community around that vision. I am grateful for the chance to apply skills in education, strategy, and design within such a supportive environment. Thank you AVIRAMA, for your commitment to fostering sustained, meaningful change."



I Kadek Agus Manuaba
Graphic Designer Intern

"Contributing to the AVIRAMA team, especially within the creative sphere, has been a journey of immense pride and growth. I was given full creative trust to breathe life into my ideas through design. What I cherish most is the culture of flexibility and the genuine warmth of the community. Here, I never felt restricted, instead, I felt welcomed and empowered to create without boundaries."



Luh Anggreni
Comunity Development Program Coordinator - Talk Sustainable

"Joining the Talk Sustainable community was a turning point in my life. Beyond gaining deep insights into environmental sustainability, I was given the space to find my voice as a leader. I learned how to drive community development, sharpen my communication, and think on my feet in the face of challenges. Most importantly, I've built a network of kindred spirits. I didn't just learn about the future, I learned how to lead us toward it."



Ketut Yuda Septyadi
Webinar and Dialogue Program Coordinator - Talk Sustainable

"Serving as a coordinator in my division for Talk Sustainable Batch #4 has been a defining chapter of my life. Beyond the programs we led, I discovered what it truly means to be a catalyst for change alongside a community that breathes life into environmental action. I am profoundly grateful to the AVIRAMA Foundation for placing their trust in my leadership. Being part of this journey hasn't just been an honor—it has been a transformation."

Financial

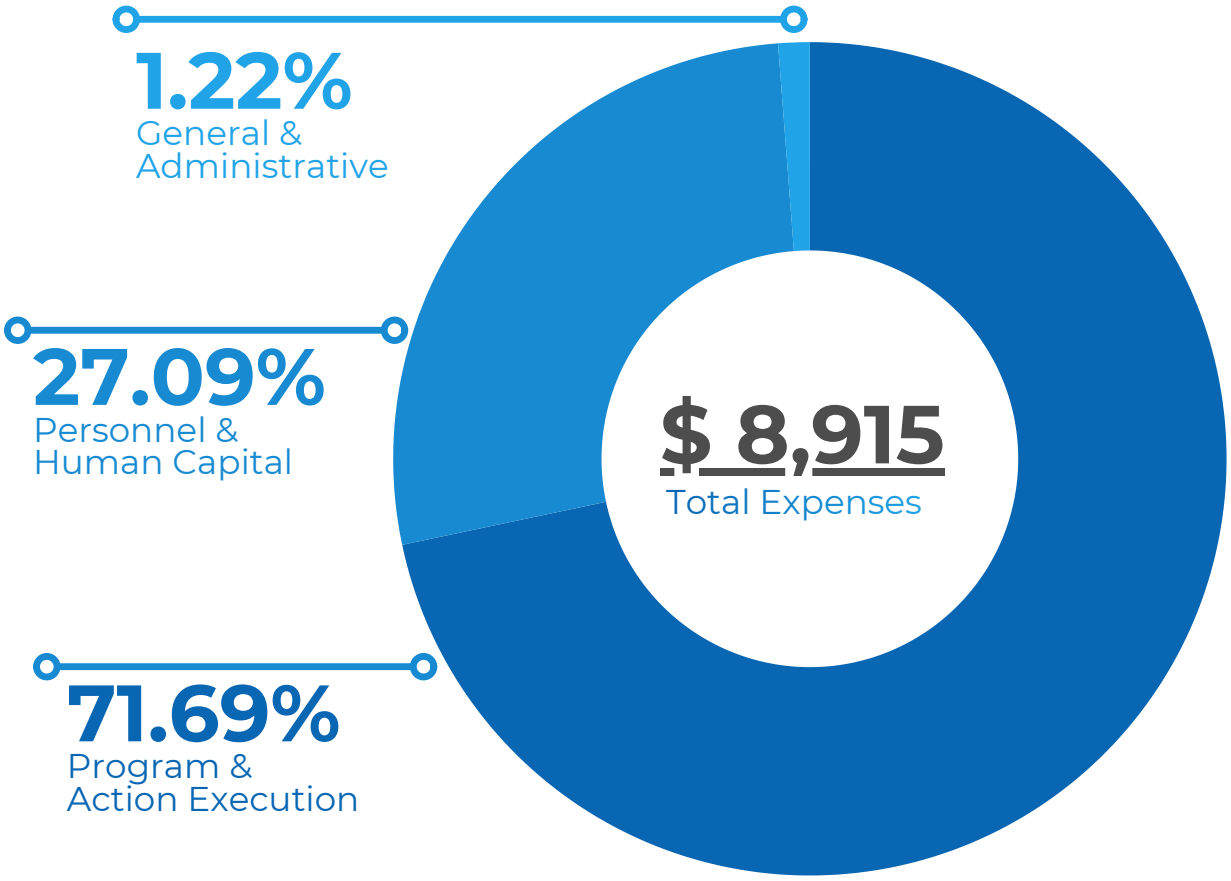
"Transparency is the foundation of the trust our partners place in us. By being open with our finances, we prove that youth-led organizations can be both highly creative and professionally disciplined."

— AVIRAMA Foundation Team



2025 Financial

In 2025, the AVIRAMA Foundation maintained a healthy and diversified financial ecosystem. This financial report covers May to December 2025, as we were just established in April 2025. By combining international grants with the generosity of individual donors, we ensured that our programs remained robust and independent.



Source of Fund

$ 8,743
Grants from Institutions

$ 172
Individual Donors

98% Impact Efficiency

Our financial health is defined by our "Program-First" commitment. By keeping administrative costs lean, we ensure that every dollar works harder for the environment. For every 1 USD spent in 2025, 98 cents were invested directly into community and environmental programs (Program Execution + Program Personnel). This ratio significantly exceeds industry standards for non-profit efficiency, ensuring that our contributions go directly to where they are needed most.

Thank you

To Surge Climate Talent,

"We extend our deepest gratitude to Surge Climate Talent and the Climate Career Bridge Fellowship program for fueling our beginnings, your support allowed us to birth the PowerSave Project, moving from a visionary concept to a fully realized energy-literacy module now successfully implemented in our first school."

To Global Plastic Action Partnership,

"We are proud to be among the 20 global winners supported by your partnership, a recognition that has scaled the Segara Lestari Program to tackle plastic pollution and safeguard biodiversity at the local level."

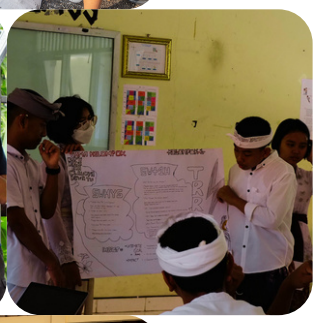
To ASEAN - Japan Centre,

"Our deepest thanks to the ASEAN-Japan Centre and the AJYELN program for believing in the power of grassroots change; your support has been the heartbeat of our Community Development efforts in Sangsit Village, allowing our 'Talk Sustainable' community program to flourish and inspire a new generation of local environmental leaders."

Our Partners















We Are Sustainers

Sustainability is not a destination, it's a way of moving through the world together. At AVIRAMA, we believe that the bridge between data and action is built by people. We empower youth to drive the community, ensuring that local leadership is at the heart of every solution we create.

We invite you to step across the bridge with us. Whether it is through our energy literacy projects, our coastal biodiversity programs, or our flagship youth initiatives, your partnership fuels the entire AVIRAMA ecosystem. We have the data, we have the literacy—now, we need your hand to scale the action across all our programs.

Become a Sustainer today. Because the future belongs to those who lead the change.



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